

Hong Kong : The IP Trading Hub



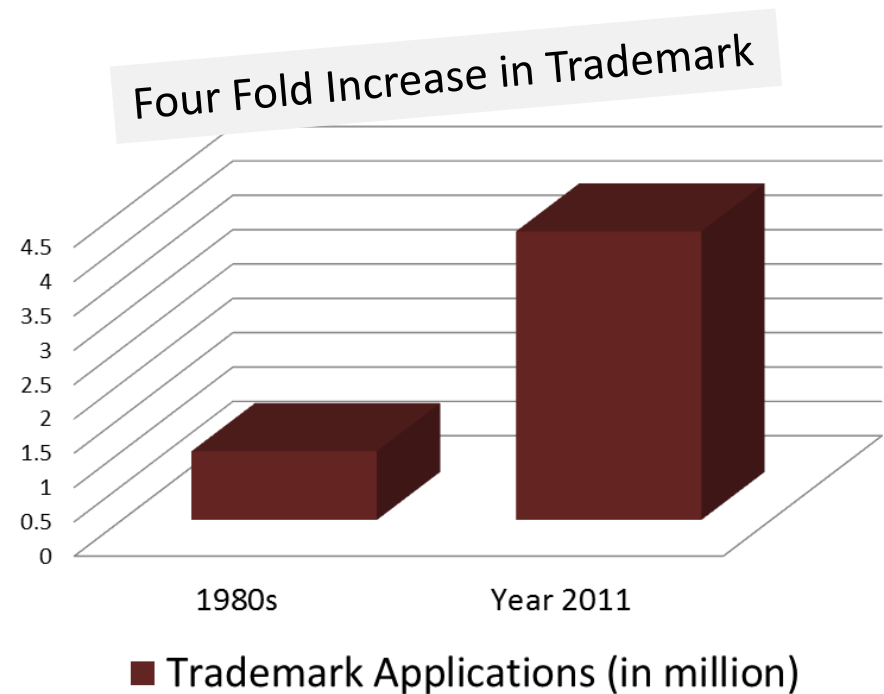
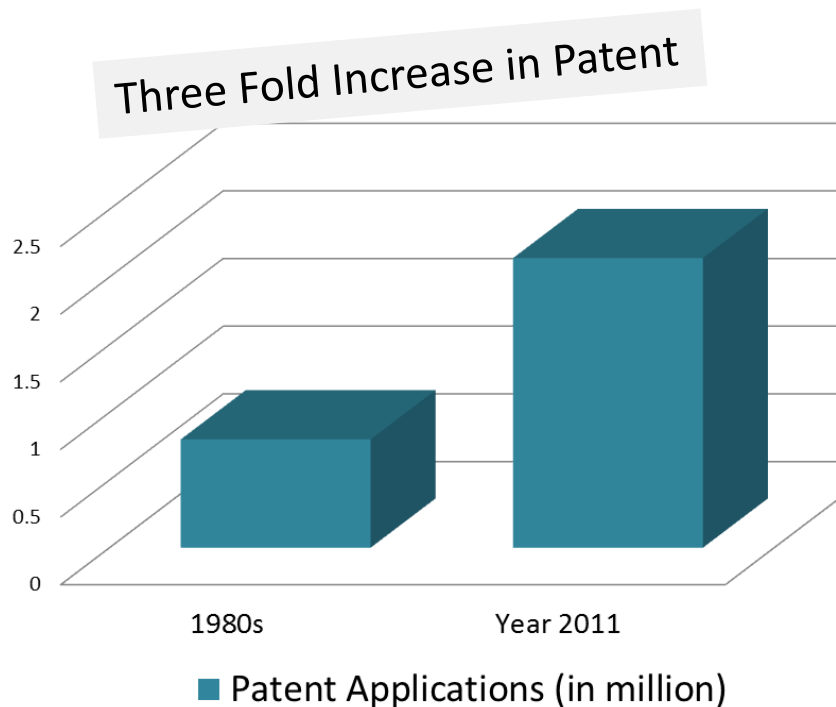
Greg So

Secretary for Commerce and Economic Development
The Government of the Hong Kong Special Administrative Region



Global IP Trend #1

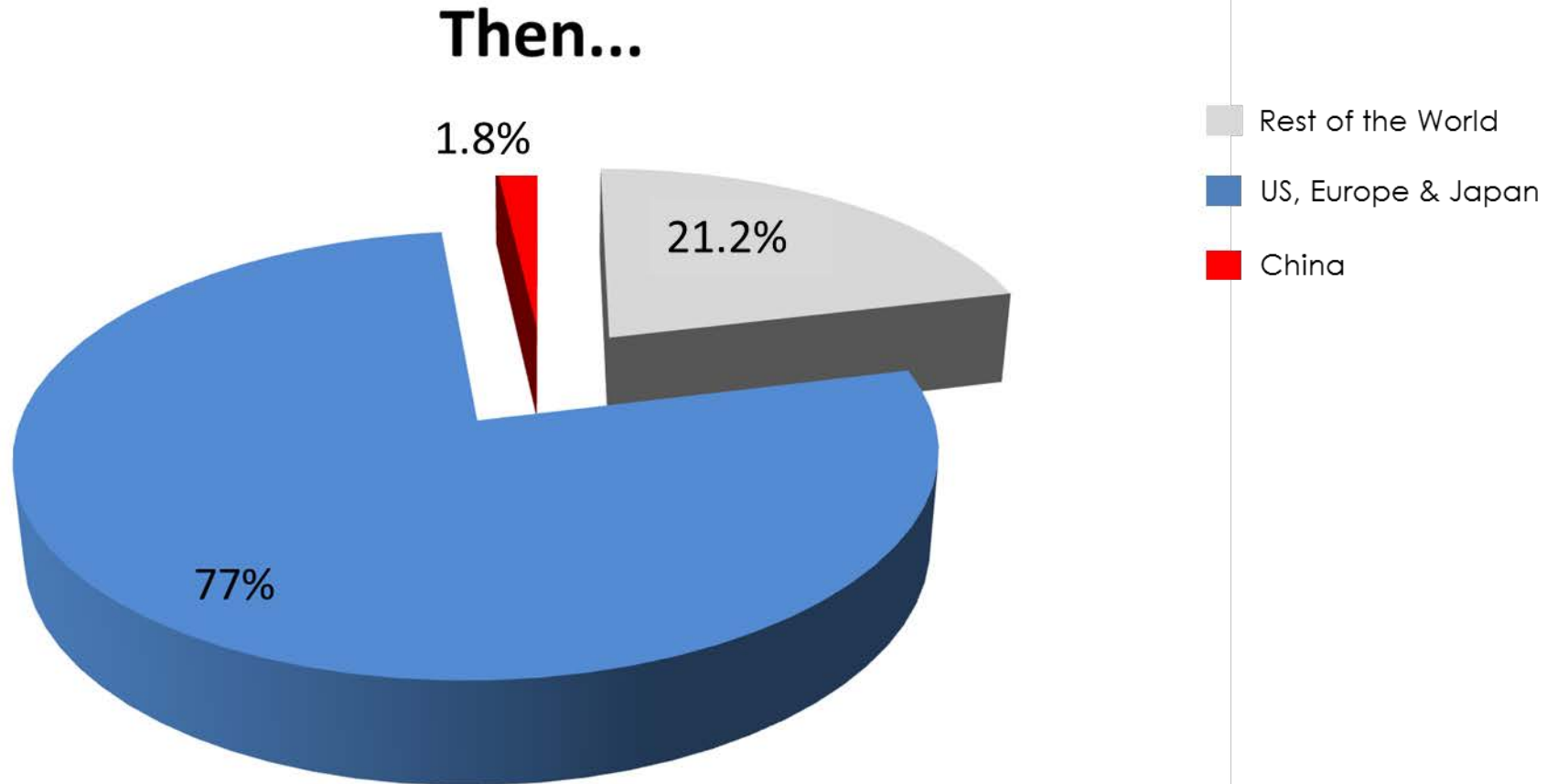
Global demand for IP over the last 2 decades:



World demand for IP increased significantly

Global IP Trend #2

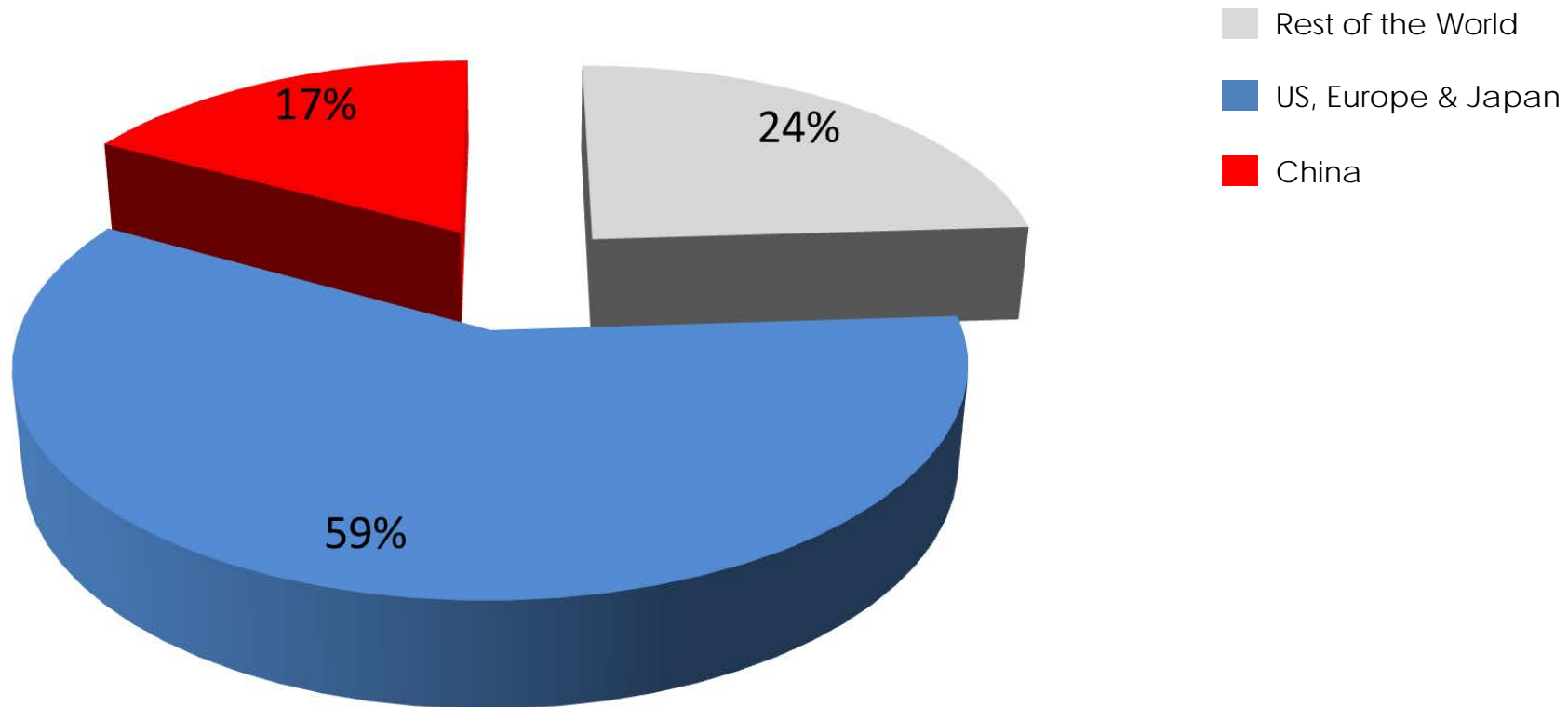
Share of global patent applications over a span of 15 years:



Rise of China at the expense of advanced economies

Global IP Trend #2

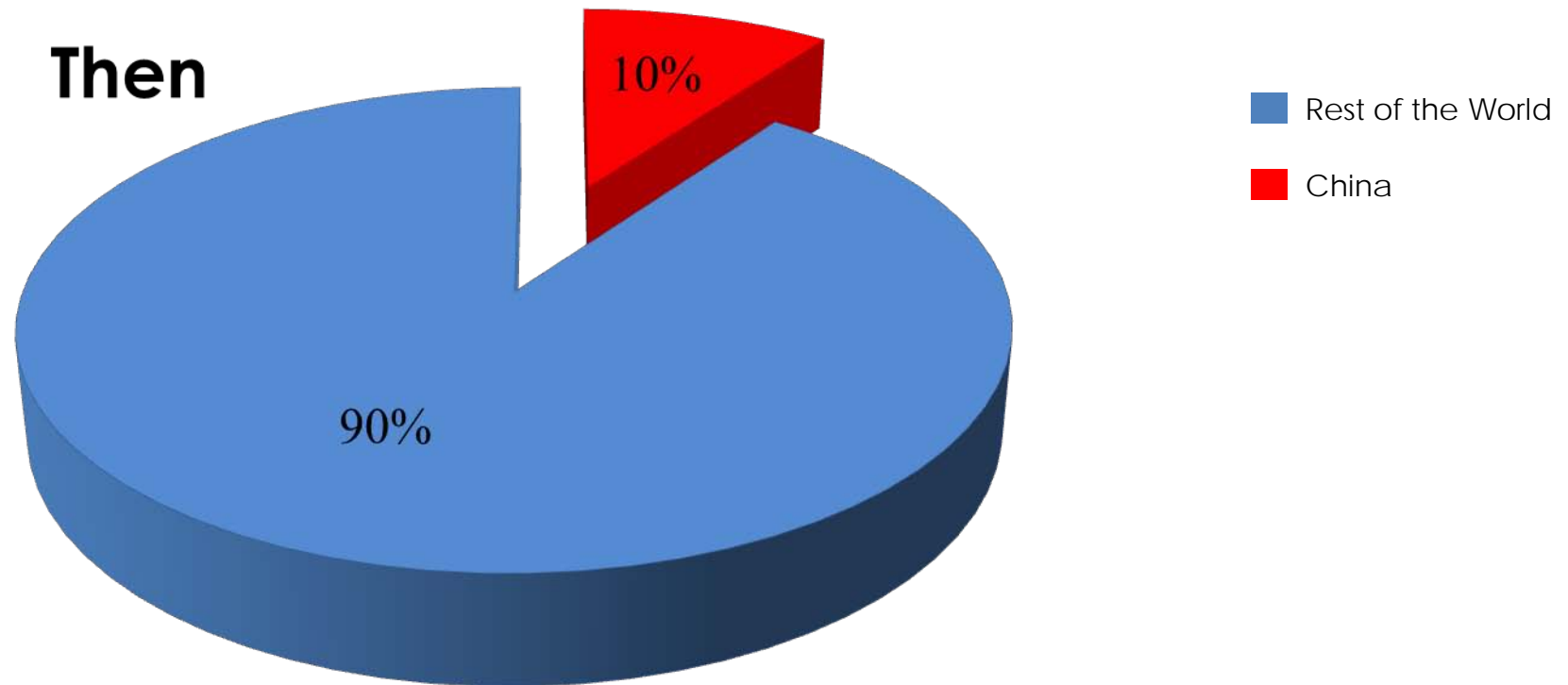
Share of global patent applications over a span of 15 years:
And Now!



Rise of China at the expense of advanced economies

Global IP Trend #3

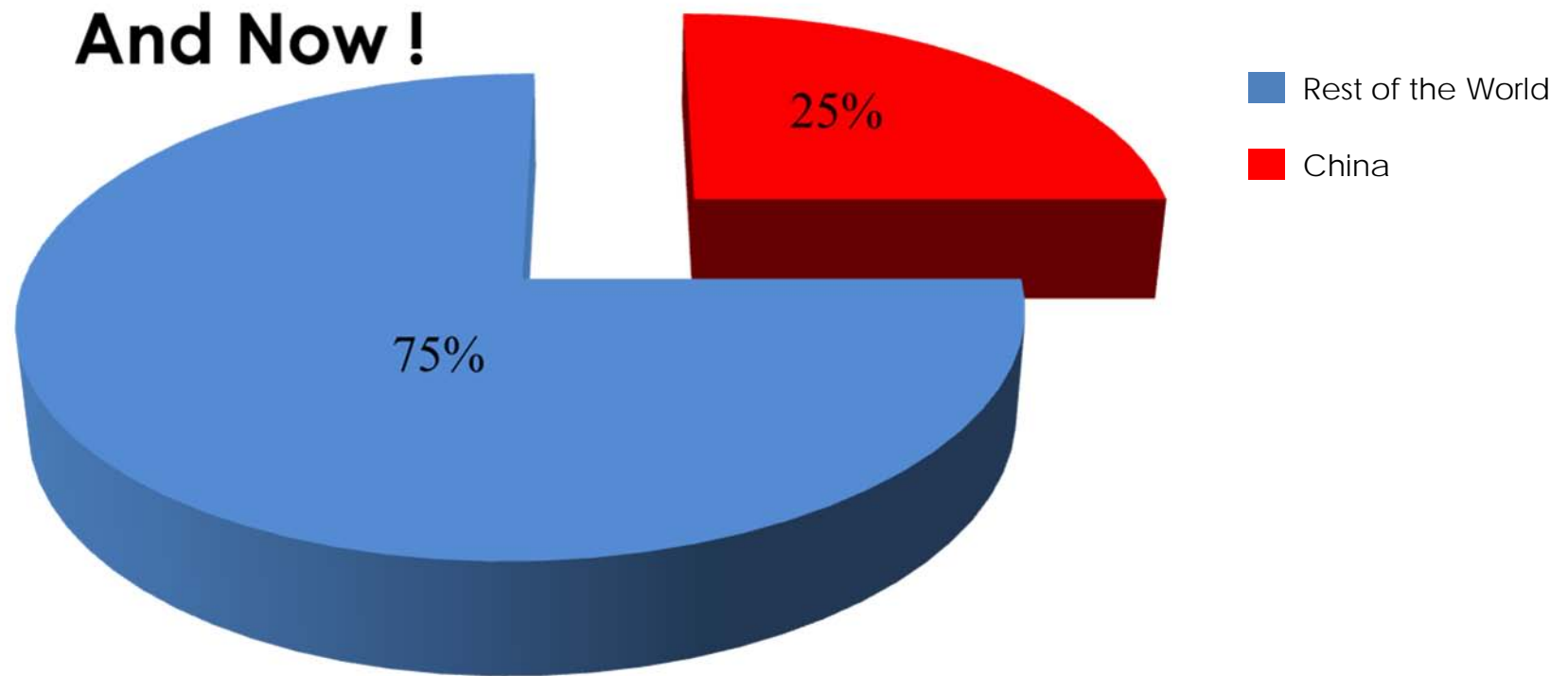
China's share of trademark applications over a span of 15 years:



SIPO took over USPTO as world's largest patent office in 2011

Global IP Trend #3

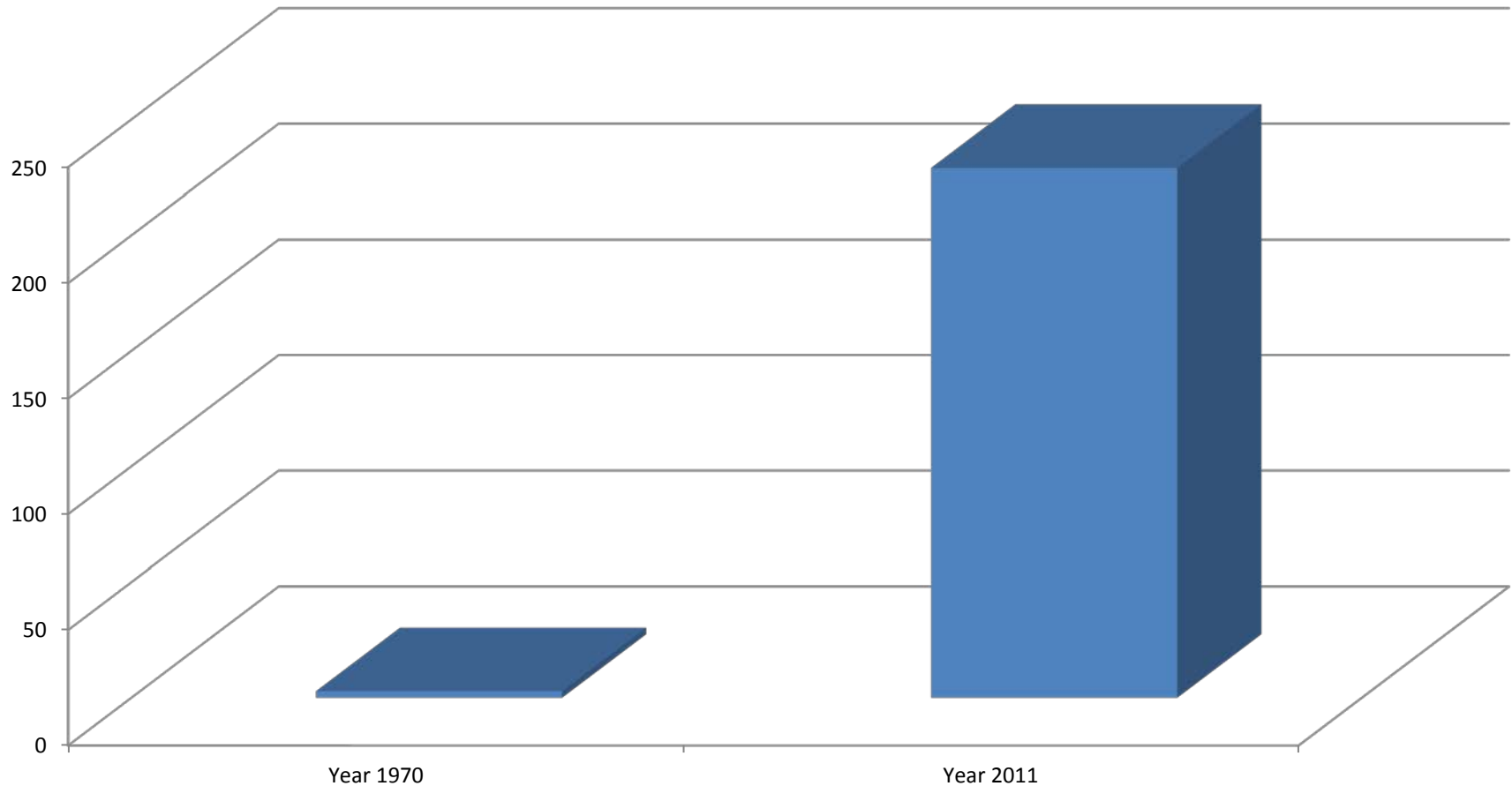
China's share of trademark applications over a span of 15 years:



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Global IP Trend #4

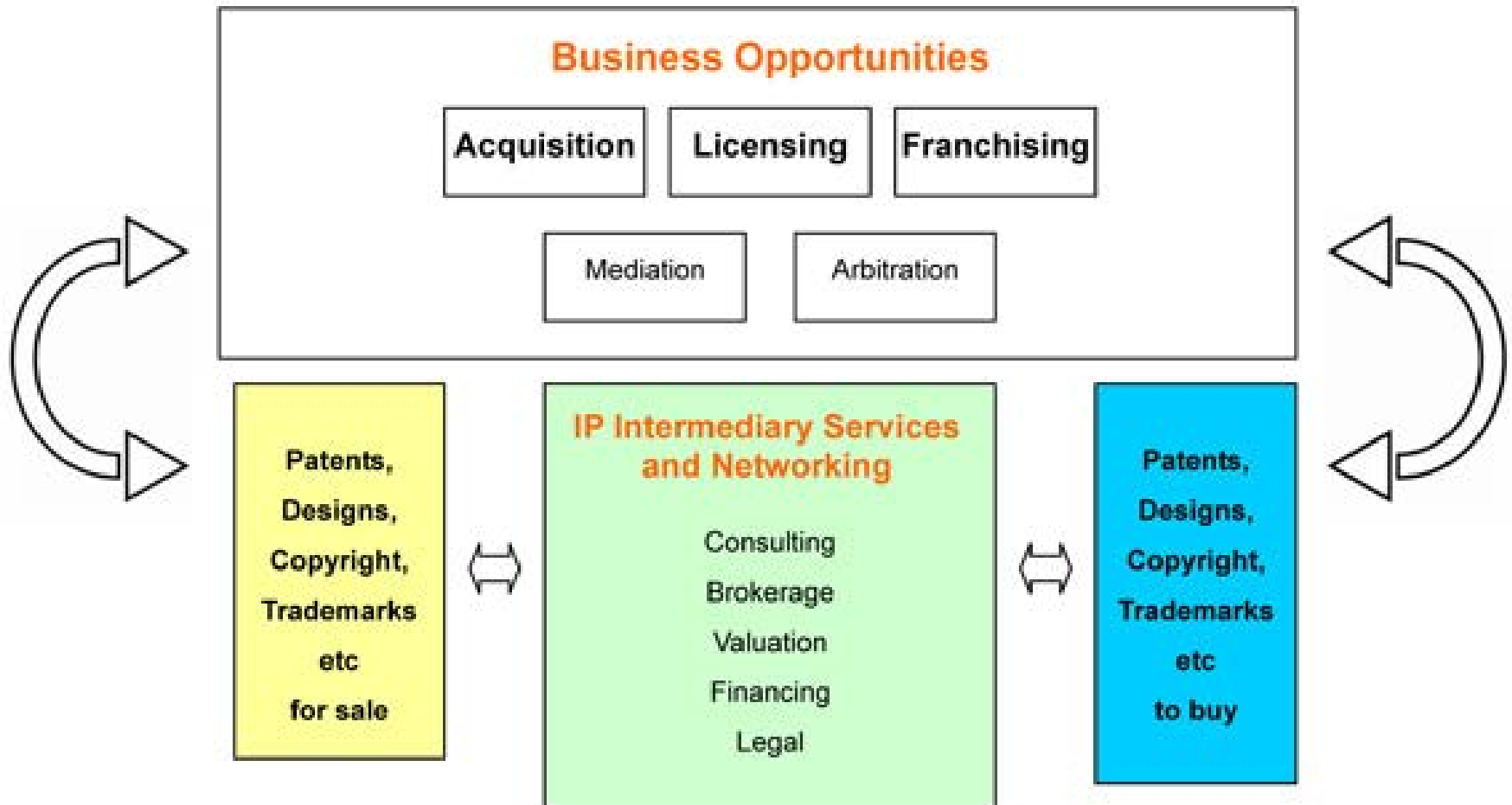
An 80-Fold Increase in Receipts for International Royalty & Licensing Fees
(in billion US\$)



IP trading across borders increased exponentially

What is IP Trading?

IP Trading Platform





- **A regional platform for technology trading;**
- **Exported US\$1.1 billion worth of technology to China in 2010;**
- **Ranked #6 globally.**

Hong Kong's Edges



- **Sound legal framework**
- **Robust IP protection regime**
- **Sound financial regime**

Hong Kong's Edges



- Availability of financing
- Good support services
- Gateway to China
- R&D and creative capabilities



IP Trade Survey conducted by HKTDC in 2012 among 10 Asia-Pacific cities including Singapore and Shanghai

HK was ahead of other cities in IP creation,
IP modification and related services

HK has excellent geographical location and
institutional structure

HK was viewed by many as best location for
licensing, copyright trading and technology
transfer

Proposed Strategic Framework

Vision

Position & Promote HK as the Premier IP Trading Hub in Asia

Mission

1: Leverage HK's Advantages to Attract IP Activities

2: Build up Clusters for IP Exploitation and Commercialisation

3: Promote Creative Industries, Innovative Technologies and IP Economies

Strategic Areas

I) Enhance IP Protection Regime II) Support IP Creation and Exploitation III) Foster IP Intermediary Services & Manpower IV) Promote, Educate and Collaborate

a) Develop "Original Grant" Patent System in parallel with existing system, and encourage quality filings from local, Mainland & overseas	b) Review IP Regime components constantly to ensure they follow international norms and on par with those of other advanced economies, and conducive to IP trading	c) Support industries in meeting strategic needs through creation, exploitation, acquisition and management of IP	d) Support R&D, technology transfer, and acquisition and commercialisation of IP	e) Support creative industries in engaging in licensing and franchising arrangements	f) Facilitate provision of specialised IP Services eg. IP valuation, IP financing, IP insurance, IP arbitration, IP due diligence and IP trading platform	g) Attract & nurture talents in IP activities, support the building of strong IP related professions	h) Brand & Market HK as a premier IP trading hub to attract overseas/Mainland IP owners and users, as well as intermediaries	i) Foster an IP awareness culture in society especially among SMEs and younger generation, and promote importance and opportunities brought by IP trading	j) Collaborate with Mainland, overseas & international IP authorities in developing IP trading internationally and in the region
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Focus Strategies

Thank You

